

Programme on Drug Addiction

Awareness Campaign On Drug Addiction and Disha app

The increase awareness and knowledge of the potential health social and legal consequences of illicit drug use the a campaign aims to provide information about the dangers of drug misuse to the general population.



Environment Day

June - 5th

World Environment day is observed to encourage awareness and action for environmental protection. Raise awareness about environmental issues. Encourage people to protect nature and natural resources. Promote nature and natural resources . Promote sustainable development . Reduce pollution land conserve biodiversity.



Ocean Day

June - 8th

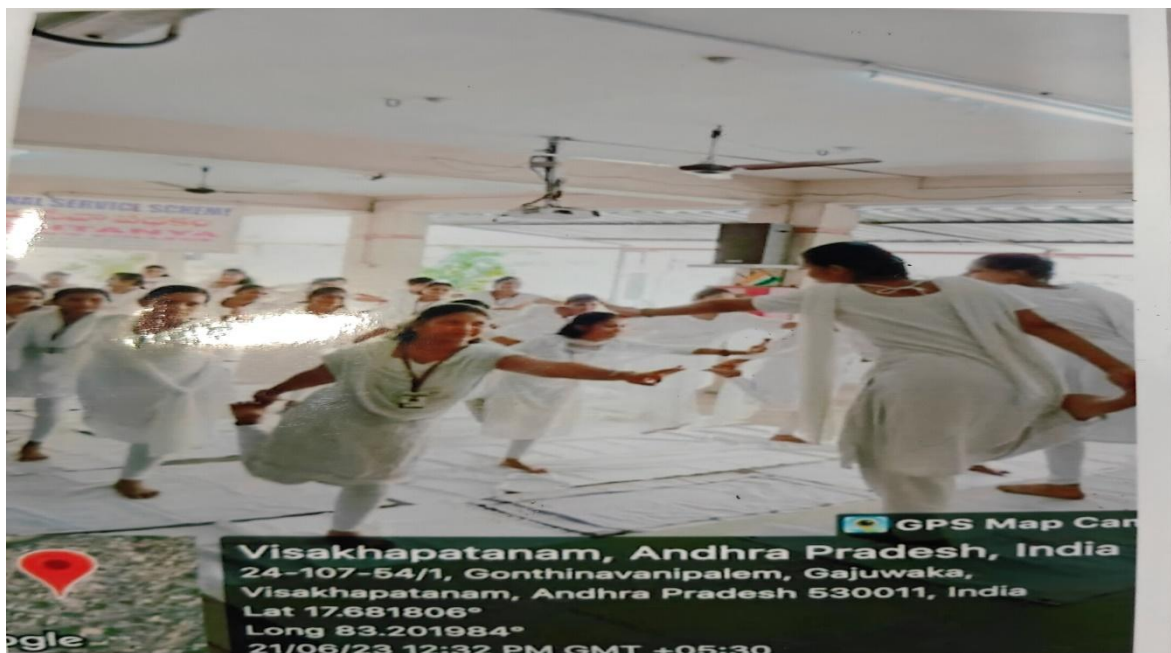
The day encourages individuals to learn more about the challenges facing by our ocean and the action they can take to protect them. World Ocean Day inspires people to take concrete World Ocean Day inspires people to take concrete sustainably manage action to conserve our marine resources



International Yoga Day

June - 21st

Yoga provide a holistic approach to health and well being apart from striking a balance between all aspect of life. This day serves as a platform to raise awareness about the important of finding balance in our fast paced modern lives and encourages physical, mental and the spiritual harmony.



Alluri Sita Rama Raju Jayanthi

July 4th

Alluri Sita Rama Raju was popularly known as "Manyam Veerudu". The socio economic condition of India under the British regime especially in the tribal areas moved him deeply. He decided to build a movement against the British.



Swatch Survekshan

July 6th

The primary goal of Swachh Sarvekshan is to encourage large scale citizen participation and create awareness amongst all section of society about the importance of working together towards making towns and cities better place to reside in.



World population day

Date: July 11

Theme: *Empowering People, Building a Sustainable Future*

World Population Day is observed every year on **11th July** to raise awareness about global population issues and their impact on society and the environment. The program emphasizes the importance of population management, gender equality, family planning, education, and sustainable development. It encourages individuals to make informed decisions that contribute to a healthier, more prosperous, and sustainable future for all.



World Paper Bag Day

Date:12-07-2023

Theme: *Say No to Plastic, Say Yes to Paper Bags*

Briefing:

World Paper Bag Day was observed on **12th July 2023** to create awareness about the harmful effects of plastic pollution and to encourage the use of eco-friendly paper bags. The programme highlighted the importance of reducing single-use plastics and adopting sustainable alternatives to protect the environment. Students were motivated to use reusable and biodegradable paper bags in their daily lives and to spread awareness about environmental conservation. The event promoted responsible consumer behavior and reinforced the importance of protecting nature for future generations.



Kargil Vijay Diwas

Date: July 26

Theme: *Honouring the Heroes of Kargil*

Briefing:

Kargil Vijay Diwas was observed in our college on **26th July** to commemorate India's victory in the Kargil War and to pay tribute to the brave soldiers who made the ultimate sacrifice in protecting the nation's sovereignty. The programme included speeches highlighting the courage, patriotism, and dedication of the Indian Armed Forces, followed by a tribute to the martyrs. Students and faculty participated with great enthusiasm, expressing gratitude and respect for the heroes whose sacrifices continue to inspire every citizen



WORLD NATURE CONSERVATION DAY

Date: July 28

Theme: *Protect Nature, Preserve the Future*

Briefing:

World Conservation Day is observed every year on **28th July** to raise awareness about the importance of protecting natural resources and conserving the environment for future generations. The programme emphasizes the need to preserve biodiversity, reduce pollution, save water and energy, and promote sustainable practices. Students are encouraged to adopt eco-friendly habits, participate in environmental conservation activities, and contribute towards building a greener, healthier, and more sustainable planet.



NATIONAL HANDLOOM DAY

National Handloom Day

Date: August 7

Theme: *Celebrating India's Handloom Heritage*

Briefing:

National Handloom Day is observed every year on **7th August** to celebrate India's rich handloom heritage and recognize the invaluable contribution of handloom weavers to the country's economy and culture. The programme aims to create awareness about the importance of preserving traditional weaving techniques, promoting sustainable textiles, and encouraging the use of handloom products. Students are inspired to support local artisans and appreciate the craftsmanship that reflects India's cultural diversity.



NATIONAL DEWORMING DAY

National Deworming Day

Date: AUGUST 10 (*Mop-Up Day generally observed on February 17*)

Theme: *Healthy Children, Healthy Nation*

Briefing:

National Deworming Day is observed to improve the health and well-being of children by eliminating intestinal worm infections through the administration of deworming medicine. The programme aims to create awareness about the importance of personal hygiene, sanitation, and regular deworming to prevent infections that can affect nutrition, growth, and learning ability. Students are encouraged to adopt healthy habits and maintain proper cleanliness for a healthier future.



PROGRAMME ON VALUES AND ETHICS

A Programme by Sri Swami Chinmayyanda from Ramakrishna Mission.
Values and Ethics Awareness Programme

Resource Person: Swami Chinmayananda, Ramakrishna Mission

Date: (Add the date of the programme)

Theme: Building Character through Values and Ethics

A **Values and Ethics Awareness Programme** was conducted in our college by **Swami Chinmayananda from Ramakrishna Mission** to inspire students to lead a life guided by moral values, integrity, and self-discipline. The session highlighted the importance of honesty, compassion, responsibility, respect, and ethical decision-making in personal and professional life



INDEPENDENCE DAY

Independence Day Celebration –

Date: 15th August 2023

Theme: *Unity, Patriotism, and Nation Building*

Briefing:

Independence Day was celebrated with great enthusiasm and patriotic spirit in our college on **15th August** to commemorate India's 77th year of independence. The programme began with the **hoisting of the National Flag**, followed by the singing of the National Anthem. Faculty members and students paid tribute to the freedom fighters who sacrificed their lives for the nation's independence.



Sadbhavana Diwas

Date: 20th August

Theme: *Promoting Peace, Unity, and National Integration*

Briefing:

Sadbhavana Diwas is observed every year on **20th August** to commemorate the birth anniversary of former Prime Minister **Shri Rajiv Gandhi**. The day is dedicated to promoting harmony, national integration, communal unity, and goodwill among people of all religions, cultures, and communities. The programme emphasized the importance of tolerance, mutual respect, and peaceful coexistence



Cyber Security And Women Safety Awareness Programme

Date:09-09-2023

Theme: *Stay Safe Online, Stay Safe Everywhere*

Briefing:

A **Cyber Security and Women Safety Awareness Programme** was conducted to educate students about the importance of online safety and personal security. The programme highlighted common cyber threats such as phishing, identity theft, online fraud, cyberbullying, and social media misuse. It also focused on women's safety by creating awareness about legal rights, self-protection measures, emergency helplines, and the responsible use of digital platforms. The session encouraged students to remain vigilant and protect their personal information, report cybercrimes, and promote a safe and respectful environment both online and offline.



Eye Check Up Camp

Date: 12-9-2023

Theme: *Protect Your Vision, Protect Your Future*

Briefing:

A **Free Eye Screening Camp** was organized in our college in collaboration with **Best Vision Eye Hospital** to promote eye health and create awareness about the importance of regular eye check-ups. Experienced ophthalmologists and medical staff conducted comprehensive eye examinations, including vision testing and screening for common eye disorders. Participants received expert advice on maintaining good eye health, preventing vision problems, and seeking timely treatment when necessary. The camp encouraged students and staff to prioritize eye care and adopt healthy habits for better vision.



PROGRAMME BY SPANDANA EDA TRUST

Student Mental Health and Suicide Prevention Awareness Programme

Organized by: *Spandana EDA Trust*

Date: 10-10-2023

Theme: *Choose Hope, Embrace Life*

Briefing:

A **Student Mental Health and Suicide Prevention Awareness Programme** was conducted in our college by **Spandana EDA Trust** to promote mental well-being and prevent suicidal tendencies among students. The programme focused on helping students understand the importance of emotional health, stress management, and seeking timely support during difficult situations. The resource persons emphasized that mental health challenges can be addressed through open communication, counselling, and support from family, friends, and professionals. Students were encouraged to recognize the signs of emotional distress, support one another, and seek help without hesitation. The programme fostered hope, resilience, and a positive outlook toward life.



CANCER AWARENESS CAMP

Conducted by: Dr. Sri Prabha

In Collaboration with: Lions Club

Date: (12-10-2023)

Theme: *Early Detection Saves Lives*

Briefing:

A **Cancer Awareness Camp** was conducted in our college by **Dr. Sri Prabha**, in collaboration with the **Lions Club**, to educate students and staff about the importance of cancer prevention, early detection, and timely treatment. Dr. Sri Prabha explained the common types of cancer, their risk factors, warning signs, and preventive measures, emphasizing the importance of regular health check-ups and adopting a healthy lifestyle.



MENTAL HEALTH AWARENESS PROGRAMME

Organized by: *Spandana EDA Trust*

Date: 06-11-2023

Theme: *Mental Health Matters – Together We Can Make a Difference*

Briefing:

A **Mental Health Awareness Programme** was conducted in our college by **Spandana EDA Trust** to promote emotional well-being and create awareness about the importance of mental health among students. The session focused on recognizing stress, anxiety, depression, and other mental health challenges, while emphasizing the need for self-care, emotional resilience, and seeking timely professional support.

